



**For Immediate Release: Intellectual Property Management Firm Launches Royalty Connection™ License Database**

**Baltimore, MD – December 9, 2008** – Invotex Group, a financial and economic consulting and intellectual property management firm, is pleased to announce that it has launched Royalty Connection™ Instant Access to Royalty Rates ([www.royaltyconnection.com](http://www.royaltyconnection.com)), a proprietary, web-based database of license and royalty data that allows registered users to search and sort records and purchase and download reports instantly, 24 hours a day, seven days a week. Royalty Connection provides instant, global access to royalty and license information on all types of technology, patents, trade secrets and know-how in industries ranging from semiconductors to computer hardware and software and from pharmaceuticals to medical devices.

Royalty Connection was developed by Invotex's IP professionals who recognized the value of license data for the purpose of license negotiation, legal proceedings, settlement discussions, industry and competitive research and general business planning. Its data is amassed from a variety of public sources, including arms-length transactions, litigation settlements and court-awarded royalties.

“Because of Invotex Group's work for clients involved in intellectual property litigation and licensing, we saw a need in the royalty rate data marketplace for a true e-commerce solution that would be available to users all around the world, 24 hours a day. Royalty Connection fills that need,” said Michele M. Riley, a Managing Director with Invotex who led the development of the Royalty Connection database.

To access and search the data, users must register on the site. Registration is free, and registered users can search for desired license information by NAICS, SIC, licensor or licensee name, property licensed or key word. Database users can sort search results as well as purchase desired records for \$25 per report. Unlike some similar products, Royalty Connection users control their search and report selection, and reports are available for download immediately after purchase.

-more-

Unless specific data is unavailable or redacted from public records, each license report includes the names of licensor and licensee, license date, license type; SIC, NAICS and industry; technology licensed, licensed patent numbers, royalty rate and type of royalty base, other consideration paid, terms of the license, exclusivity, territory included, sublicensing rights and more. A sample report is available on the website.

**About Invotex Group** - Invotex Group ([www.invotex.com](http://www.invotex.com)) provides accounting, financial and economic consulting services to clients including Fortune Global 500 corporations, major law firms, leading research universities and local, state, and federal governments and agencies around the country. The firm's highly credentialed experts and professional staff conduct economic and financial analyses to provide objective opinions and advice in matters involving complex transactions, disputes, investigations, reorganizations, insurance and valuations. Invotex also offers advisory services for intellectual property owners, including licensing, technology evaluation and license compliance, asset management and enforcement of IP rights. The firm comprises experienced industry leaders, former public company financial executives, former international accounting and consulting firm ("Big 4") partners and seasoned consultants.

Contact:

Andrea Chesney  
866-515-4763 x1195  
[achesney@royaltyconnection.com](mailto:achesney@royaltyconnection.com)

###