



For Immediate Release: Invotex Damages Expert Testifies in Plasma Display Panel Patent Infringement Trial; Jury Awards \$59.3 Million in Damages

Baltimore, MD – October 30, 2008 – In the plasma TV patent infringement suit brought against Samsung SDI Co. by Pioneer Corporation, Invotex® Group damages expert Terry L. Musika testified on behalf of plaintiff Pioneer that the amount of total damages adequate to compensate for the claimed infringement was approximately \$81 million. A damage expert from FTI Consulting, Inc. testified on behalf of the defendants that the total amount of damages adequate to compensate for infringement was approximately \$12 million. On Tuesday, October 28, 2008, the jury decided that the two Pioneer Corporation patents asserted against the defendants were valid and infringed and awarded damages of \$59.3 million before pre-judgment interest.

The case, *Pioneer Corporation v. Samsung SDI Co., Ltd., Samsung Electronics Co., Ltd., Samsung SDI America, Inc., and Samsung Electronics America, Inc.*, was filed in the U. S. District Court for the Eastern District of Texas Marshall Division

About Invotex Group - Invotex Group (www.invotex.com) provides accounting, financial and economic consulting services to clients including Fortune Global 500 corporations, major law firms, leading research universities and local, state, and federal governments and agencies around the country. The firm's highly credentialed experts and professional staff conduct economic and financial analyses to provide objective opinions and advice in matters involving complex transactions, disputes, investigations, reorganizations, insurance and valuations. Invotex also offers advisory services for intellectual property owners, including licensing, technology evaluation and license compliance, asset management and enforcement of IP rights. The firm comprises experienced industry leaders, former public company financial executives, former international accounting and consulting firm ("Big 4") partners and seasoned consultants.

Contact: Terry Musika, Managing Director, 410-824-0145

###